



3 Fs of a Good Invitation to Church

This is a great tool to adapt and share with your church as we approach the holiday season. Christmas is a time of year when the vast majority of people will attend a church if they are invited. That last part is the key. Some will come because of their own motivation, but most un-churched people require an invitation. Use this tool to get some thoughts together in advance, and then the 3 F's will make it memorable in the moment.

1. FRIENDS and FAMILY

Start by inviting people you're already in a relationship with. If you want to pass invitations out on the streets to strangers, more power to you. But most invitations are more effective coming from trusted friends. Jot down some names of people who might be receptive to an invitation to church and who are currently in your circle of influence.

Family members _____
Co-Workers _____
Neighbors _____
Friends _____

2. FACTS

It's important that you have an idea what's going on with the event or service you are inviting them to. Be as specific as possible in your invitation. Offer to meet them somewhere or come with them to remove any barriers. Include pertinent details in a text message so they can go back and look as the date approaches.

Where is it? _____
When is it? _____
What is it? (don't use Christianese, describe the service/event in normal terms)

3. FIRST-HAND ACCOUNT

While you're inviting them, tell them about how your involvement at your church has been important to you. Get as specific as possible about how it has made a difference in your life. Your credibility will be what compels them to come.

What are three ways being involved in your church has made a difference in your life?

- _____
- _____
- _____